19. Write short notes on heading, subheading, foot notes, end notes, tables, appendixes and glossaries.

20. How does journalism influence public opinion and policymaking?

NOVEMBER/DECEMBER 2025

FEEN55B/CEEN55B — JOURNALISM

Time : Three hours Maximum : 75 marks

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SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What is called 'News'?

2. What are the various sources of news?

3. Who is a reporter and what his roles?

4. Explain the importance of cross references?

5. Narrate the role of the news editor.

6. What is Investigative Journalism?

7. What are known as running heads?

8. Elaborate the practice of preliminary copy editing.

9. What are the main structural aspects of the news paper?

10. What is the proof reading?

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) What is news reporting and what are the main stages of reporting?

Or

(b) Explain the 'anatomy of editing'.

12. (a) What are the main structural characteristics of a newspaper?

Or

(b) What are the key characteristics of reporting?

13. (a) Explain five major stages of journalism.

Or

(b) Discuss the canons of journalism.

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14. (a) What is house style in journalism?

Or

(b) What is the role of literary material in journalism?

15. (a) What is known as news value and how is it relevant today?

Or

(b) Narrate the importance of design and specimen pages in copy editing.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Write an elaborate account on the origin and the development of journalism.

17. Discuss the news organisation and structure of the news paper.

18. What are the different methods of copy editing?